



Dear DAMA Member or Prospective Member,

I am writing to invite you to join/rejoin the Data Management Association of Australia during 2010/2011. DAMA is a non-profit professional organisation dedicated to supporting you in your efforts to promote good data management practices in the organisations in which you work. Our corporate members include AMP, Commonwealth Bank, Telstra, Transgrid, ASIC and Sydney Water.

DAMA in Sydney has continued to focus on high quality speakers. We have also organised discounts for a number of conferences and publications as well as facilitating data management professionals in networking with each other. You can expect more of the same in 2010/2011.

Membership fees remain \$100 for individuals and \$400 for corporate membership (DAMA does not collect GST). Note that corporate membership allows any staff member to participate in DAMA activities in Sydney, Melbourne, and Canberra.

To remind you of the variety and quality of activities during the past year, here are some of the talks we've held in Sydney during financial year 2009/2010:

- *Why Google is a Verb*, Matthew Lawler
- *Using COBIT tools for information management*, Steve Neil
- *Telstra's Transformation Programme*, Mark Kortink
- *Data Management Body of Knowledge*, Glen Bell
- *Panel Discussion – Future Direction for the Australian IT Consulting Industry*, Michael Morgan (NSW Manager Oakton), David Light (NSW Manager DWS), Rob Spinks (Acting NSW Manager Ajilon), Graeme Simsion – Panel Moderator
- *Business Rules*, Graham Witt
- *Using Reference Data models in Everyday Software Development Activities*, David Wiebe
- *The Art and Science of Diagramming: Communicating Effectively Using Diagrams*, Dr Daniel Moody

Last year we also organised a special event – dinner with Bill Inmon, the father of Data Warehousing.

We also keep our members informed about related events involving, TOGAF, Knowledge Management and Master Data Management as well as maintaining the DAMA Australia LinkedIn group.

To join/renew for the coming year use the invoice form on the other side of this page. We hope you'll join us as a member in 2010/2011.

Regards,

DAMA Sydney Committee

DAMA (Data Management Association)
Sydney Chapter
18 June 2010



Membership Dues Invoice

The payment options are Corporate membership \$400, Individual membership \$100 and Student membership \$25. Corporate membership entitles an unlimited number of members of an organisation to attend DAMA presentations at no charge.

All payment amounts exclude GST. DAMA does not GST. This form is **not** a tax invoice. The payment covers membership to 30 June 2011.

Cheque Payment

Please make cheques payable to DAMA and mail to:

DAMA
GPO Box 3048
Sydney NSW 2001

When paying by cheque please go to <http://eepurl.com/BoYr> to add your email details to the DAMA Sydney email list.

Bank Transfer

Transfer funds to DAMA's bank account:

Account Name	DAMA
Account Number	59 28 56
BSB	732 081
Bank	Westpac
Transaction Description	Identify yourself / your organisation

When transferring funds please go to <http://eepurl.com/BoYr> to add your email details to the DAMA Sydney email list.

PayPal, Credit Card or Direct Debit

You can also use Mastercard, Visa, Direct Debit or Paypal to pay for your DAMA membership. Go to the following website, choose your membership type and hit the 'Buy Now' button:

<http://www.dama.org.au/membership.htm>

PayPal will automatically update the DAMA email list with the purchaser's details. If it is a corporate account then go to <http://eepurl.com/BoYr> to add in any additional email details.